

Final results of the work of the Russian Pavilion at EXPO-2017

Astana – September 11, 2017. The international specialized exposition EXPO-2017 which took place from June 10 to September 10 in Astana has come to an end. The main theme of the exposition was “Future Energy”. The exposition saw 115 countries and 22 international organizations as its participants. During the working time of the exposition it was visited by more than 3 860 000 people.

The expo center took up 174 hectares of space, 25 of which were pavilions of countries and organizations. There also were a press-center, a conference-center, accommodation units, its own town, hotels and shopping and leisure centers.

Key results and accomplishments of the Russian Pavilion at EXPO-2017:

- A gold award from the International Exhibition Bureau
- More than 800 000 visitors with 500 official delegations among them
- 8 thematic weeks
- More than 150 business events
- A festival of the regional cultures of Russia, organized by the pavilion
- More than 1000 m² of exposition space
- More than 13 000 journalists from various countries present.

The Russian Pavilion was visited by some very distinguished guests: the President of the Russian Federation Vladimir Putin, the Prime Minister of the Russian Federation Dmitry Medvedev, top public officials of the participating countries including the President of the Republic of Kazakhstan Nursultan Nazarbayev, heads of international organizations and the largest companies in the world.

The exposition

The Russian Pavilion was showcasing the abilities of the country in ensuring the safety of our planet from the energetics standpoint. The main slogan of the exposition, “Russia – the Energy Potential of the Planet”, was justified in full by the Russian Arctic part. It is this region that demonstrates the yet untapped potential of the country.

During the exposition visitors could see the latest accomplishments of the Russian energy sector and ideas for Future Energy in Arctic conditions. The pavilion also had a media wall, courtesy of the “Rosatom” corporation. There also were other companies presenting their latest inventions: PAO “NOBATEK”, Tomsk Polytechnic University, the “ROTEK” holding, the Russian National Hydrotechnics Research Center named after B. E. Venedeev and the “Hevel” company.

The centerpiece of the exposition, however, was an ice-block – an iceberg part brought to EXPO-2017 by the organizers to provide visitors an opportunity to touch the Arctic itself.

Russian gold

The Russian Pavilion has received its first gold award from the International Bureau of Expositions in “Design of the exposition” ever, since the first event in London in 1851. The UK and the Republic of Korea received 2nd and 3rd place awards accordingly.

The award was received by the Deputy Minister of Industry and Trade of the Russian Federation **Georgy Kalamonov** himself from the hands of Astana EXPO-2017 National Company Deputy Chairman of Board **Erbol Shormanov**.

There were a total of 115 national pavilions and 22 pavilions of international organizations participating in the contest and all of them were showcasing the latest technological inventions connected with alternate power sources.

Minister of Trade and Industry of the Russian Federation Denis Manturov gave the following comment on the event:

“This shows just how well all the team performed. The project lasted for more than a year and we are happy that our work and the contribution of the Russian Pavilion to the overall success of EXPO-2017 were recognized like this. We are grateful to all our partners, sponsors and business events participants for their support”.

The minister adds: “The Russian Federation has been participating in EXPO-2017 since 1851 but has never hosted it. We applied for an opportunity to host EXPO-2025 in Yekaterinburg. I am certain that this award in Astana proves that Russia is a capable organizer of international events like this”.

The Deputy Minister of Industry and Trade of the Russian Federation and the General Commissioner of the Russian Section at EXPO-2017 **Georgy Kalamonov** had a couple of words to say as well:

“We are not going to stop here – we have already applied for an opportunity to host EXPO-2025 in Yekaterinburg. Thanks to its transport infrastructure, the city is perfect for organizing international exhibitions with participants from other countries and continents”.